

# Speech

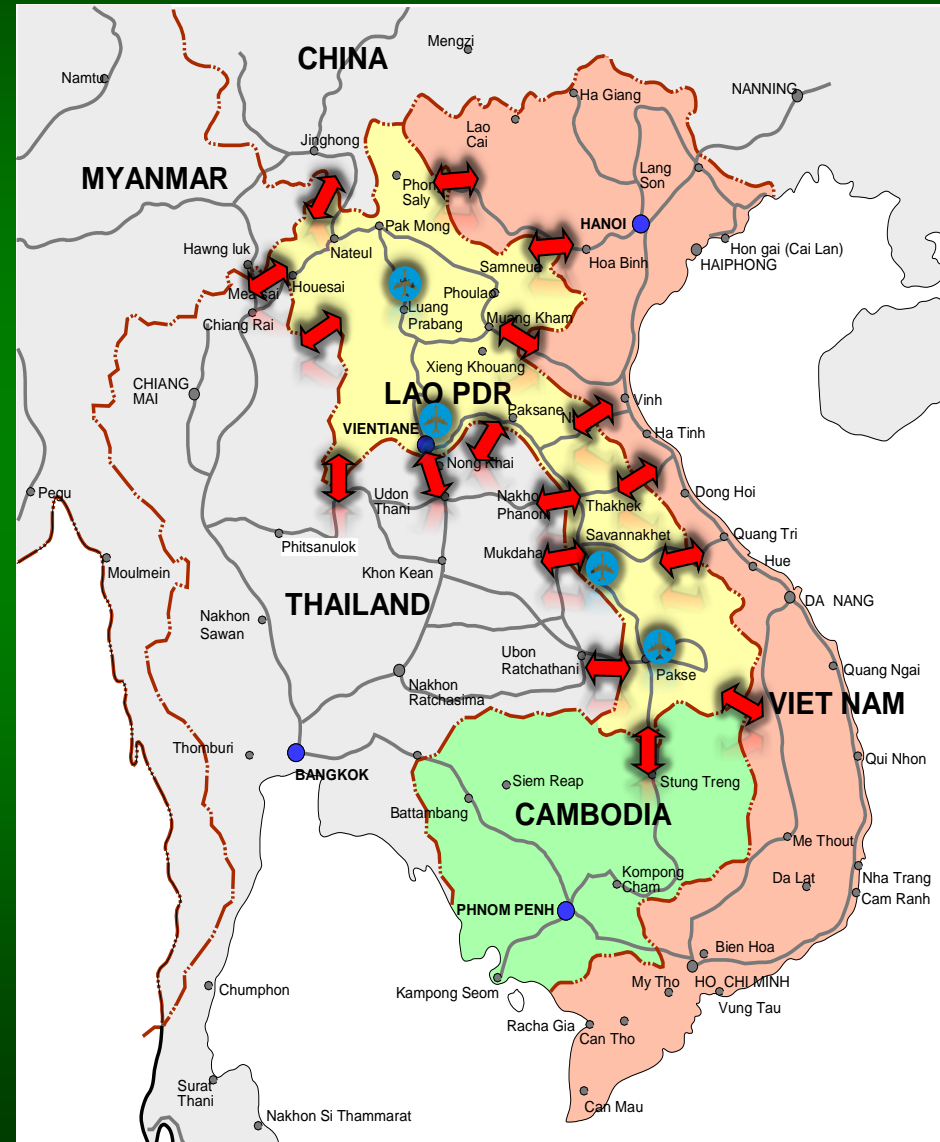


by:

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**Committee, Lao PDR**

# Lao PDR

- Land-linked country
- Shares border with 5 countries
- Population: about 6.5 million
- 49 ethnic groups



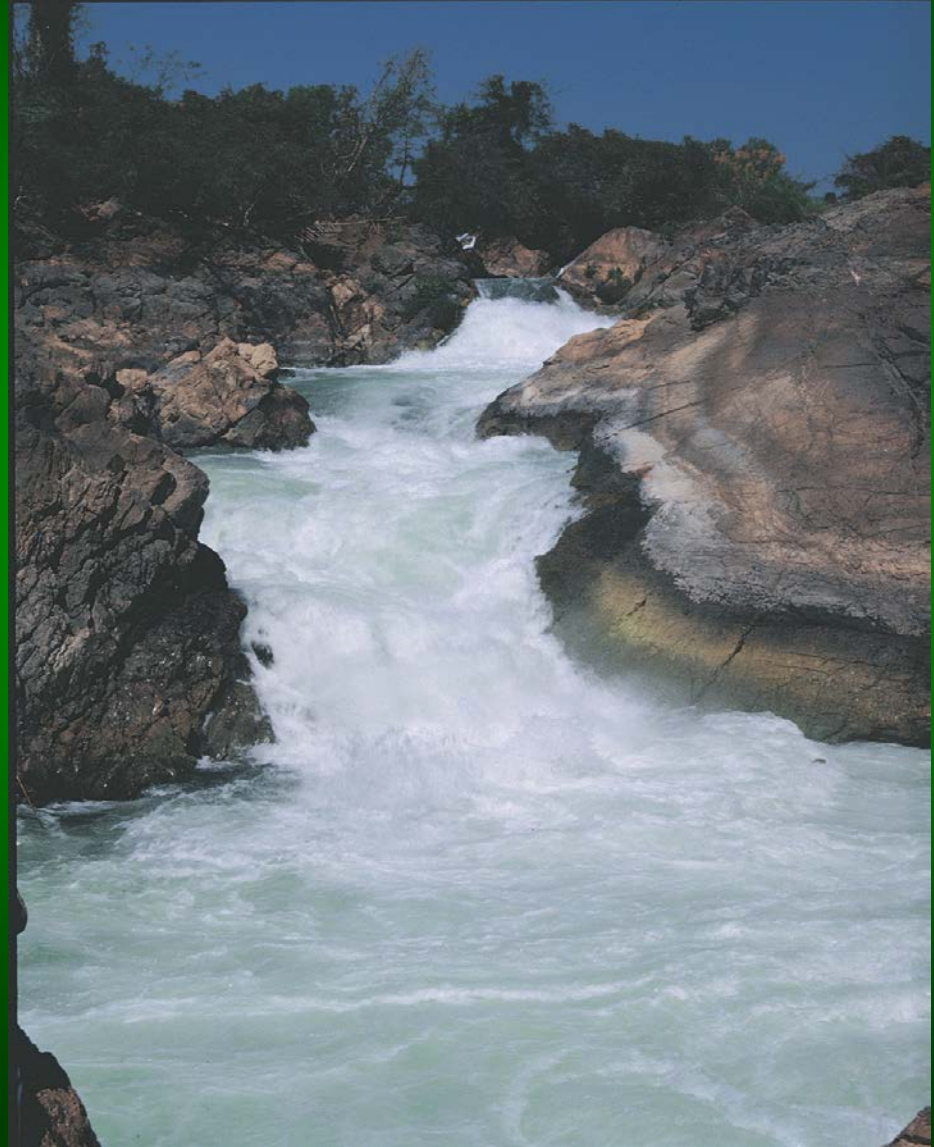


Tourism is 1 of 11 priority sectors  
a major contributor to national income (7% - 9% of GDP)





# Law on Tourism adopted in 2005 and amended in 2013



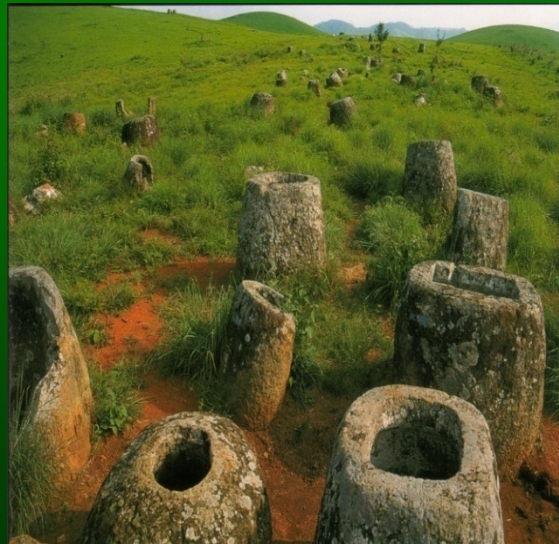


1,962 tourist sites, including 1,145 nature  
tourist sites





**3,779,490 tourists in 2013, 22% increase compared to 2012**





4,158,719 tourists in 2014, 10% increase, compared to 2013





Laos was selected as world best tourist destination for 2013





promoting a new concept of community based tourism, friendly to nature, with low ecological impact and preservation of natural biodiversity and protection of endangered species and areas, especially rainforest eco-climate.





Offering to tourists not only a historical and outstanding cultural experience but also the possibility to explore nature, to contribute to ecological preservation and the opportunity to visit extraordinary space



**Douc Langur**



**Gibbon**

**Majestic Tigers**



**Leopard Cat**



# National Tourism Strategy Plan for 2012-2020 has been implemented



26-27 ກໍລະກົດ 2007  
ໂຮງແຮມຕອນຈັນພາເລດ ວຽງຈັນ  
July 26-29, 2007  
Vientiane, Lao PDR

ງານມະຫາກຳການທ່ອງທ່ຽວອານຸລັກລາວ  
**Lao Ecotourism Forum**  
"Bridging the Mekong Region"



ອົງການທ່ອງທ່ຽວແຫ່ງຊາດ  
Lao National Tourism Administration

[www.ecotourismlaos.com](http://www.ecotourismlaos.com)



Thank you  
for  
your attention